



Advanced Film & Video, a full service media buyer and production company, has teamed up with national award winning producer/director **Greg Furlong**, formerly of HBTV3, to head up the production of SurfCity TV. With a combined 53 years of television production experience, one can see why SCTV is a success.

What is SCTV?

SCTV is a destination/visitor serving videotape presentation, produced in a "magazine style" format, which informs and entertains visitors and residents of Orange County.

Where can I see SCTV and how can it help my business?

SCTV will play for 13 consecutive weeks:

- **In every guest room** of the Huntington Beach Hilton Waterfront and the Hyatt Huntington Beach Resort & Spa (880 rooms total) 24 hours a day, 7 days a week, informing guests of the "on-site" and "off-site" amenities.
- **On Time Warner Ch. 16** once a week during the same 13 weeks SCTV is seen in the hotels, informing residents of Huntington Beach of the same "on-site" and "off-site" amenities. The program will also be seen in Fountain Valley, Westminster, Stanton, Cypress, Garden Grove, City of Orange, Rossmoor, Midway City, Los Alamitos, Costa Mesa, Anaheim and Santa Ana (135,000 households).

How can my business be seen on SCTV?

A 30 second "featured" segment or a 10 second "promotional" segment of your business will be produced and placed in one of the following:

"At the Beach"
"What'z Cook'n"
"Round Town"

"The 'E Scene"
"Downtown"
"Shop in Style"

SurfCity TV...
"The place to be in Orange County"

www.AdvancedFilmAndVideo.com